Business Profile

May 2014

Your Partner to SUCCESS
1 BUSINESS, ADMINISTRATIVE & CONTACT INFORMATION

Business name: Sadeem Medical Company

Business type: Private Company

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E-mail: info@sadeemmedical.com

Physical address: Khamis Mushayt, Kingdom of Saudi Arabia

Postal Address: P.O. Box 16629-62431, Khamis Mushayt, KSA
2.1 COMPANY HISTORY

SADEEM MEDICAL COMPANY was established in 2008 in the Kingdom of Saudi Arabia through a group of specialists and expertise that are keen to serve the whole region’s governmental and private healthcare hospitals/centers providing the highest quality of supplies with the best cost offered. In a quiet short time we were one of the leading medical companies in Saudi Arabia, importing, distributing and supplying medical devices (disposable and non-disposable), medical instruments, hearing aids and other healthcare products.

We started with medical disposable items along with basic medical supplies. However, with our commitment and adequate team we were able to expand our business through partnership with well renowned companies outside the Kingdom.
2.2 Sadeem Specialty

We choose the highest standard of healthcare products to provide innovative and outstanding solutions as well as comfort to patients, not only within hospitals environment, but also at patients’ homes and societies.

Sadeem portfolio expanded in 2013 to include Quality Accreditation Services, Health informatics, Medical recruitment and Polyclinics management.
2.3 VISION STATEMENT

To establish SADEEM MEDICAL COMPANY as one of the trusted global names in the field of medical services, prioritizing our customers’ satisfaction in a competitiveness timeframe.

As well as improving the nation’s medical services industry for a safer and better quality service for the region’s community.

With Sadeem Medical, The world’s medical resources at the tip of your finger..
2.4 Mission Statement

We are committed to the excellence in providing compassionate and personalized health care service through:

- Mutual trust and respect
- Education and leadership
- Efficiency
- Best quality prices

We believe that by adequacy and services quality, we will improve the health of the region’s community

2.5 Values

Customers comes First

- Listen and respond
- Deliver beyond their expectations
- Build lifetime customers

Quality and Innovation

- Deliver products and services that surpass expectations
- Be relentless about improving quality
- Take creative milestones

Integrity

- Do the right thing
- Trust others and support their decisions
- Be transparent

Accountability

- Delivery on committed timeframe
- Fulfilling our promises
- Play our role
2.6 Business Goals & Objectives

To assign the region’s medical service at the highest level of quality by providing unique solutions that are crucial for the success of this industry.

2.7 Business Strategy

Sadeem medical strategy is to offer a complete range of medical services to assist hospitals and medical centers to achieve their goals in terms of quality, technology and service excellence.

Our clients are all medical properties that range in size from small polyclinic to the large governmental and/or private sector hospital.

Meanwhile, our focus is on the Kingdom of Saudi Arabia medical sector. On the other hand we are planning to expand our coverage to the entire Gulf region by the year of 2018.
3 BUSINESS CONCEPT

3.1 Sadeem Business Concept

Sadeem business concept is to deliver a complete medical service at the best quality to hospitals and medical centers of all sizes through its diversified portfolio.

Whether you are looking for a state of art medical devices or you are looking for qualified and energetic medical staff to hire. Whether you are looking for a top quality tools for your hospital OR you are planning to get accredited for JCI or CBAHI; SADEEM MEDICAL is your ultimate partner that will meet all your medical needs and requirements for a quality service that your patients deserve.

3.2 Business Competitiveness

It is our experience, dedication and expertise that differentiate us from competition. At Sadeem Medical we hire the right talented resources to drive Sadeem to success. We believe in our integrity and full transparency with our customers. We believe that by building a bridge of trust with our customers, we both reach our goals faster in an efficient manner.
4 PRODUCTS & SERVICES

4.1 MEDICAL SUPPLIES

4.1.1 Hearing Aids

SADEEM MEDICAL COMPANY is the exclusive sole agent of the German Technology Earteknik as well as being an exclusive distributor for Anaton Hearing Aids in the MENA region.

4.1.2 Surgical Instruments

SADEEM MEDICAL COMPANY is also the exclusive agent for SURGIDOC (a UK company for surgical instruments, dental instruments and orthopedic implants) in the MENA region.
4.1.3 Dental Instruments

A complete range of quality dental instruments ...

4.1.4 Orthopedic Implants

A complete range of top quality orthopedic implants ...
4.1.5 Medical Equipment

Other medical equipment, machines, devices and medical aids are also available with service and maintenance.

4.1.6 Medical Disposable Items

Our products also includes wide array of disposable medical and surgical items.
4.1.7 ENT Products

Distributor for the well-known German manufacturer Spiggle & Theis

4.1.8 Pathfinders

Distributors of American manufacturer Utah Medical Products.
4.2 Quality Accreditation

Quality driven accreditation, excellence healthcare delivery certifications and training programs are available for you to benefit from at your comfort.

SADEEM medical is recognized as the exemplary provider of CBAHI & JCI accreditation in Kingdom of Saudi Arabia.

Your experience with obtaining deemed statues through SADEEM Medical accreditation could be challenging, but indeed it will be rewarding.

SADEEM Medical core mission is to promote healthcare delivery excellence through the implementation of sustainable quality improvement measures that simplify the accreditation process.

SADEEM medical offers a full range of training courses, from the basics of CBAHI & JCI Accreditation to Standard Implementation and Auditing classes.

We conduct training services to our reputed clients on various subjects related to quality, environment, safety and other tools & techniques. Our trainers have extensive domain expertise to deliver value added training services to clients.
4.3 **MEDICAL RECRUITMENT**

SADEEM provides international recruitment and placement of medical staff for hospitals and healthcare facilities in KSA with a simple, efficient and secure international recruitment solution, providing competent registered medical staff.

Our goal is to simplify the complex process for the client, by undertaking the recruitment, screening, immigration, legal and licensure processing procedures. In addition, SADEM coordinates the nurses’ arrival and absorption in the KSA and ensure successful amalgamation at the hospital / healthcare facility.

SADEEM provides its clients with a modular system allowing each employer to concentrate on their individual and definite needs to integrate with the various professional abilities of the candidates. We persistently aim to fully satisfy the specific and dynamic requirements of hospitals and Healthcare facilities clients. We are able to source a full medical staff from anywhere in the world depending on your needs as well as handling all their recruitment and traveling process (paperwork, visa requirements etc.) Hence, you will have the comfort of dealing with one recruiter instead of dealing with several ones that will save your time and effort.
4.4 Health Informatics

Health information technology (HIT) is the area of IT involving the design, development, creation, use and maintenance of information systems for the healthcare industry. Automated and interoperable healthcare information systems are expected to minimize costs, improve efficiency and reduce error, while providing better consumer care and service.

Every entity in the health care space wants to minimize its cost preserving the same quality. Enhancing supply chain management is one method to support a hospital's revenue stream. For example, data analytics makes it easier to keep tabs on hospital materials and inventory since the process is performed electronically.

When it comes to patient registration, the use of data analytics will assist in reducing men-power working hours previously needed for manual processes. Tasks such as determining a patient's insurance eligibility, obtaining demographics and estimating treatment costs can be done in a better timely fashion with analytics software.

At Sadeem Medical, a new division was established in 2013 to look after HIT and EMR for hospitals and medical centers. Our service includes assessment for property’s technology needs whether software or hardware needs. Installation, training and continues live coverage to ensure a smooth operation of the provided solutions is implemented.

Medical informatics
For better and safer healthcare
Sadeem Polyclinics provides a comprehensive range of health services for the family, functioning as a one-stop health center providing treatment for acute medical conditions, management of chronic diseases, women & child health services along with dental care. The focus of Sadeem Polyclinics care is on health promotion and disease prevention, early and accurate diagnosis, disease management through physician led team-based care as well as enhancing the capability of family medicine through researches and teaching.

Think of The Sadeem Polyclinics as a single doorway to your health care needs. From pediatrics, family practice and internal medicine to specialist physicians and surgeons, The Polyclinic team works together with one goal in mind: what’s right for you.

Sadeem Polyclinics, is a leader in family medicine, provides seamless, patient-centered and preventive healthcare that is affordable and accessible to all.

The Polyclinic embraces state-of-the-art tools, but we never forget the human side of health care. As a Polyclinic patient, you’ll have access to a complete set of online tools that helps you to get reports, charts, schedules and full profile for any of your family members registered at Sadeem Polyclinics.

Stay tuned, Sadeem’s first polyclinic is coming soon to Khamis Mushait, KSA in Q4, 2014.
Sadeem Medical is honored to serve a long list of customers across the Kingdom of Saudi Arabia, to name a few:

### 5.1 Government Sector

- **Najran University Hospital**
- **Military Hospitals**
- **King Khaled Hospital, Najran**
- **Prince Mohammad Bin Abdul-Aziz Hospital, Riyadh**
- **King Fahd Hospital, Jizan**
- **King Fahad Hospital, Jeddah**
- **King Khaled University Hospital in Abha**
- **Asir Central Hospital, Asir**
- **Khamis Civilian Hospital**
5.2 Private Sector:

- Maghrabi Hospitals
- Al Hayat Hospital
- HNH (Hayat
- Assir)
- Abha Specialists Hospital
- Al Dhafer Hospital
- Al Zafer Hospital
- Al Eimes Hospital
- GNP Hospital
- AMC Hospital
- AMC
- GNP
- HealthCare
6 CONTACT US

Thank you for taking the time to go through our business profile. If there are any questions, comments or should you need further information, please don’t hesitate to contact us through any of the below:

Email Us: info@sadeemmedical.com

Call Us: +966 (17) 2207340

Visit our website: sadeemmedical.com

Request Sadeem to contact you: sadeemmedical.com/contact-us.html

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